

## Sponsorship

SIGNATURE	INCENTIVES	NEEDED	CONTRIBUTION
PINT GLASS SPONSOR	LOGO ON ALL ATTENDEE'S TAKE HOME PINT GLASSES + WEISEN LEVEL INCENTIVES + ATTENDEE ENGAGEMENT*	1	\$4000
BAND SPONSOR	DEDICATED LOGO BANNER + WEISEN LEVEL INCENTIVES + ATTENDEE ENGAGEMENT*	2	\$2500
VIP EXPERIENCE SPONSOR	DEDICATED LOGO BANNER + WEISEN LEVEL INCENTIVES + ATTENDEE ENGAGEMENT*	2	\$2500
TENT SPONSOR	DEDICATED LOGO BANNER + AMBER LEVEL INCENTIVES + ATTENDEE ENGAGEMENT*	3	\$2000
TABLE TOP SPONSOR	DEDICATED LOGO TABLE TOP TENTS + AMBER LEVEL INCENTIVES + ATTENDEE ENGAGEMENT*	1	\$2000
KOOZIE SPONSOR	LOGO ON ALL VIP TAKE HOME KOOZIES + LAGER LEVEL INCENTIVES + ATTENDEE ENGAGEMENT*	1	\$1500
SECURITY SPONSOR	DEDICATED LOGO BANNER + LAGER LEVEL INCENTIVES + ATTENDEE ENGAGEMENT*	1	\$1500
HYDRATION STATION SPONSOR	DEDICATED LOGO BANNER + LAGER LEVEL INCENTIVES + ATTENDEE ENGAGEMENT*	2	\$1500

<sup>\*</sup>All signature sponsors will be included in a NEW event interactive scavenger hunt. Your brand will receive consumer exposure, engagement and extra social media post during the festival.



